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Media Production and Digital Marketing Paid Internship with Land One Inc.

Summary

Land One Inc. is a real estate and technology startup with a focus on land investing. The goal of Land One is to become the “Amazon of land,” which, at its core, revolves around big data and beautiful design.

We are seeking two students (or recent grads) majoring in multimedia studies, digital marketing, or similar disciplines, to assist us in producing a popular YouTube channel.

While video production will be the core of the job, the students would also be responsible for managing our other social media pages, making video posts, and completing minor projects in print (i.e. postcards), etc.

The students should be familiar with the Adobe suite of software, particularly Photoshop. The students should also be familiar with MailChimp or a similar system for email campaigns. WordPress and HTML skills would be a significant bonus as would any crossover computer science skills. A working knowledge of photography would also be a plus.

Compensation will be variable and based upon the students’ abilities and credentials. The students’ location is not important. Projects will be performed remotely with regular communication via Skype.

For the student, one of the side objectives of the internship will be to learn the unique characteristics of the land market, which we believe is about to become the next big boom (as it becomes digitized.) For those who excel, fulltime employment offers will be extended.

Applicants

Students that will succeed in this internship should be majoring in multimedia studies, digital marketing, or a similar discipline, have the skills described above, and embody the following characteristics:

- Ambitious and interested in long-term career success
- Comfortable learning new disciplines independently
- Hardworking, honest, and sincere

Applicants should email their CVs to lphillips@LandOne.com