



Laurie Phillips  
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**Business Analyst  
Paid Internship with Land One Inc.**

**Summary**

Land One Inc. is a technology startup with a focus on land investing. The goal of Land One is to become the “Zillow of land,” which, at its core, revolves around big data and beautiful design.

We are seeking one student or recent graduate to assist us with data analysis, technology research, and business modeling projects described below.

**Data analysis:** Work from existing data to find the fastest, least complicated, most profitable sales targets. This is a numbers-driven business so you will interact with our data science team and existing data sources as a starting point for this analysis.

**Future technology:** Assess how emerging technologies may affect our product demand and operational efficiency by researching and interviewing experts in various topics. You should have conversational familiarity with the capabilities of emerging tech as presented in *The Future is Faster Than You Think* by Peter Diamandis. For this effort, you do not need to have deep expertise in specific technologies.

**Financial modeling:** Model the optimum mix of our products factoring in the conclusions from the above studies.

So that you can be effective in this role we will teach you what we do and how these studies may affect our business. You will be fully trained on our current business model for land investment and will participate in every step of our land deals and financing. This is not a paid internship per se. However, you will have an opportunity to earn a bonus based on the outcome of the deals that you work on.

Your physical location is not important. Projects and training will be conducted remotely via Skype or Zoom.

**Applicants**

Students that will succeed in this internship will have studied computer science, business, data science and statistics beyond an introductory level. **Expertise in each area is necessary.**

Because of the interaction you will have both within and outside our company, it is essential that you are well-spoken as well as knowledgeable and enthusiastic about technology. You will work with a team the majority of the time and share your perspectives respectfully. You must be self-motivated, hardworking, honest, and be comfortable learning new disciplines independently

Applicants should email their CVs to [lphillips@LandOne.com](mailto:lphillips@LandOne.com)